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PROPOSAL APPLICATION

Author Contact Information:

Name: _____

Address: _____

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Country: _____

Home Phone: _____

Office Phone: _____

Cell Phone: _____

Email Address: _____

Website Address: _____

Book Information:

Suggested Title: _____

Suggested Subtitle: _____

Word Count: _____

Page Count Double-Space: _____

Illustrations/Photos: Yes No How Many: _____

B&W

Color

On a separate piece of paper, typed double-space, please answer the following:

1. Give a brief summary of your book.
2. Genre
3. Describe your book's message, benefits, and unique qualities.
4. Describe why readers need your book and its message.
5. Who did you write this book for? Who do you think your audience is?
6. Give a brief description of yourself.
7. What promotion and distribution opportunities do you have available for selling this book?
8. What price range would you say your book is worth?
9. Has this work been published before?
10. Are there any endorsements for your book?
11. How did you hear about McClure Publishing?

Book Trim Size:

- 4.5 x 6.5 (pocket size)
- 5.5 x 8.5
- 6 x 9
- 7 x 10
- 8 x 10
- 8.5 x 11

Book Cover Design:

Please give a brief description that best describes the book cover design you are looking for. If submitting a drawing or JPEG file works for you, please email it to: mcclurepublishing@msn.com

Binding:

- Perfect Binding
- Hardcover
- Hardcover with dust jacket
- Spiral

How many copies of your book are you willing to purchase after printing?

- 2,000
- 3,000
- 4,000
- 5,000
- 7,500
- 10,000
- Other _____

SUBMISSION GUIDELINES

- Proposal
- Author's Bio with Headshot
- Synopsis

Three Chapters - Hardcopy should consist of margins 1.25 on every side; Double-Spaced; Doubled-Sided; paper clipped.

Mail to:

Kathy McClure
McClure Publishing, Inc.
358 West Army Trail Road
Bloomington, IL 60108

Do not include a self-address envelope. We will contact you via phone or by email letting you know if you met our submission guidelines. If so, we would like to receive an electronic version of your complete manuscript, double-sided, double-spaced with 1 inch top and bottom margins and 1.25 inches left and right margins.

Before submitting your fully typed manuscript, please look over the contract to be sure that you would like for McClure Publishing to publish the Work.

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MEDIA PACKAGE GRAPHIC DESIGN

BOOKMARKS:

Front side:

Book Cover Design, Genre, ISBN No. 13 and 10 digits, LCCN No., Logo, author's name, available online and available at any leading book stores.

Back side:

Headshot Photo, Book Description, Contact information (website address, email address, phone no., and member of *.*.)

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